

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 8/9/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday Aug 19, 2010 –10:00 am

**Conference Room
Mendocino County Ag. Commissioners Office
501 Low Gap Road
Ukiah, CA 95482**

218-936-7979
365892#

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Discussion on the Bidding of Secondary Items for the PR Contract
5. Website
6. Wine Competition Recap
7. Scott Schneider – Sonoma County Airport Ad Opportunity
8. Savor Sac
9. Eat Real
10. Wine Column/Book Contract
11. Public Tastings/Partnership
12. Signs Program Update
13. PR Firm Report
14. Sponsorship Opportunities
15. Issues and Scheduling for Next Meeting
16. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Ryan Henderson at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>